

CHNA Implementation Plan Tactics - Citizens Medical Center, Inc. (CMCI)

3-Year CHNA Health Needs - 10/1/12 thru 9/30/15

N	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" address need.	LEAD	Partners	Timeframe
1	Expand Mental Health Services.	a	Conduct a Community Inventory Survey to document scope of mental health services availability and hours of service.	CMCI and Thomas County Health Department (TCHD)		2014
		b	Support/educate hospital ER staff regarding mental health issues and available resources.	CMCI		Ongoing
		c	Explore telepsych service offerings, working with CMCI staff physicians.	CMCI		2014
		d	Promote existing mental health services, facilities and providers.	CMCI		Ongoing
		e	Maintain and distribute CHNA HC directory (database) of existing resources.	CMCI	TCHD	Ongoing
2	Establish a Pulmonary Rehab Program at CMCI.	a	Obtain guidelines and sample policies and procedures.	CMCI Cardiopulmonary Department	CMCI	Mid-2013
		b	Establish CMCI policies and procedures for pulmonary rehab.			Late-2013
		c	Establish billing codes.			Late-2013
		d	Launch program.			Early-2014
3	Recruit Additional Physicians to CMCI, As Needed: FP/OB, General Surgery.	a	Conduct a formal manpower assessment to determine exact number of providers needed to serve covered population.	CMCI		Mid-2014
		b	Continue to utilize recruiters to find quality providers.	CMCI		Ongoing
		c	Continue and expand orientation program for prospective new providers.	CMCI		Ongoing
4	Chronic Disease Prevention.	a	Continue to promote fitness & healthy lifestyles.	Thomas County Coalition (TCC)	Thomas County Extension Service, Northwest Kansas Council on Substance Abuse, Inc., TCHD, CMCI, Schools	Ongoing
		b	Promote existing walking trail and other fitness programs.	TCC	CMCI	Ongoing
		c	Continue community-wide "Wellness Challenge," which provides online and inperson education at the beginning of the year.	TCC	Colby Community College (CCC), Thomas County Extension Service, TCHD, Northwest Kansas Council on Substance Abuse, Smart Start, CMCI	Annually
		d	Annual reduced-cost health assessment screenings to help evaluate current health status. Includes labs (comp/lipid/CBC, TSH, Hgb A1C and PSA), EKG, body measurements and other screenings.	CMCI, TCC	CCC, Thomas County Extension Service, TCHD, Northwest Kansas Council on Substance Abuse, Smart Start	Annually
		e	Partner with USD 315 school wellness committee which sets the school policy around nutrition and physical activity.	CMCI, TCC	Schools	Ongoing

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		f	Continue <i>Safe Routes to School</i> , which encourages and tracks students walking and biking to school and parental attitudes.	TCC	Smart Start, CMCI	Ongoing
		g	Nutrition education with K-12 school students.	TCC	Smart Start, CMCI, Schools	
		h	BCBS diabetes workshop.	Thomas County Extension Service		2014
		i	Kids-a-Cookin'	Thomas County Extension Service	TCC	Ongoing
		j	Continue to promote WIC and food stamp programs.	TCHD		Ongoing
		k	Continue the Thomas County Community Garden project, which provides food education, recipes, preparation tips and produce to local food bank patrons.	TCC		Annually
5	Expand Education to Address Drug, Alcohol and Tobacco Abuse.	a	Policy level tobacco prevention activities.	TCC, TCHD	CMCI	Ongoing
		b	Continue to provide tobacco/drug education to schools (i.e., DARE, etc.) and increase school-based programs. Apply for grants.	TCHD, Schools, TCC	CMCI	Ongoing
		c	Provide community cessation education, promoting Kansas Quitline (cessation hotline/website) and KanQuit II, which is the coordination of cessation treatment for rural hospitalized smokers.	TCHD, CMCI, TCC		Ongoing